National Survey Results on the Baker-Shultz Carbon Dividends Plan
Released in September 2018

Hill+Knowlton Strategies
**Taking Action on Climate Change**

More than eight in ten likely voters overall believe the government should take action to limit carbon emissions. 65% of Republicans believe the government should take action.

*Should the government take action to limit carbon emissions?*

- Democrat: 95%
- Independent: 81%
- Moderate Republican: 71%
- Strong Republican: 58%

- Should: 81%
- Should not: 14%
Carbon Dividend Plan Support

Support for the carbon dividend plan leads opposition by a two-to-one margin. Strong favor is also double that of strong opposition.

As you may know, some leading figures in the Republican party have proposed taxing fossil fuel companies on their carbon emissions and rebating all the money directly to all Americans through a monthly check. This new climate solution is called "carbon dividends" because all households would receive a monthly cash dividend as part of an effort to combat climate change. Would you favor or oppose this plan?
Carbon Dividend Plan Support by Party

Support for the carbon dividend plan does not differ greatly by party, with strong Republicans favoring the plan by a 23-point margin.

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<table>
<thead>
<tr>
<th>Total support:</th>
<th>56%</th>
<th>58%</th>
<th>57%</th>
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<tbody>
<tr>
<td>Total oppose:</td>
<td>26%</td>
<td>21%</td>
<td>25%</td>
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![Support by Party Chart]

- **Total:** 56% Strongly favor, 58% Somewhat favor, 57% Unsure, 55% Somewhat oppose, 55% Strongly oppose.
- **Democrats (Dem):** 23% Strongly favor, 26% Somewhat favor, 21% Unsure, 14% Somewhat oppose, 12% Strongly oppose.
- **Independents (Indep):** 21% Strongly favor, 32% Somewhat favor, 36% Unsure, 18% Somewhat oppose, 9% Strongly oppose.
- **Moderates (Mod Rep):** 18% Strongly favor, 37% Somewhat favor, 13% Unsure, 19% Somewhat oppose, 14% Strongly oppose.
- **Strong Republicans (Strong Rep):** 22% Strongly favor, 33% Somewhat favor, 13% Unsure, 14% Somewhat oppose, 18% Strongly oppose.
Carbon Dividend Plan Support – Millennials

Younger voters support the plan by more than a 4-1 margin, and support among young Democrats and young Republicans is very similar.

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<td>43%</td>
<td>36%</td>
<td>15%</td>
<td>11%</td>
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Preference on Use of Carbon Tax Revenue

Voters prefer using carbon tax revenues to provide rebates over other uses by more than a three-to-one margin.

If a carbon emissions tax is passed by Congress, how would you prefer to see the money used?

- **Direct cash rebates to all Americans (approximately $2,000 per year for a family of 4):** 38%
- **Have the government spend the money to promote renewable energy (solar, wind):** 12%
- **Pay down the national debt:** 12%
- **Have the government spend the money on infrastructure improvements (roads, bridges, etc.):** 10%
- **Reduce federal income taxes:** 8%
- **Assist low-income communities:** 8%
- **Have the government help American communities prepare for and adapt to global warming:** 4%
- **Reduce taxes on corporations:** 1%
- **No preference/unsure:** 7%
**Issue Salience**

Majorities say the issue matters and that it will impact their choice in candidates for elected office.

*How much does the issue of a carbon emissions tax matter to you personally?*

- Matters: 64%
- Somewhat: 43%
- Strongly: 21%

*How likely are you to vote for a candidate for federal office that supports taxing carbon emitters and rebating all the money to the American people as a way to address climate change?*

- More likely: 51%
- Somewhat: 33%
- Strongly: 18%
- Won't impact vote: 27%
- Less likely: 13%
Methodology

- National online survey of 2,000 likely voters
  - Voted in most or all local elections in past few years
  - Sample representative of the U.S. voting population in terms of gender, age, region, education, ethnicity and party affiliation
  - Fielded June 4-10, 2018
  - Margin of error: ±2.2 percentage points at the 95% confidence interval